



# | Silverbear Membership

## Silverbear Offer Free Membership Management Consultancy Sessions

Silverbear Membership, a Guildford based membership software supplier, is offering free, on-site consultancy sessions to UK based membership organisations and associations.

**Guildford, 12<sup>th</sup> November 2010:** Silverbear, a leading provider of membership software in the UK, is proud to launch a new offer of free consultancy sessions to membership organisations in the UK. The one-to-one sessions will help membership organisations and associations understand how they can use membership software to manage and grow their membership base cost effectively and efficiently.

Given the backdrop of the current economic climate, membership organisations must be able to show value to their members and to ensure that the services offered accurately reflect their members' needs.

As such, membership software is fast becoming an integral tool for membership organisations, enabling them to extend and improve their level of services and support to their members.

Kate Oxtan, Marketing Manager for Silverbear comments: "By investing a little bit of time with Silverbear, we will show membership organisations how our next generation membership management software can take their membership strategy to the next level. We will also show them how our consultancy and solution offerings can provide a highly cost effective edge in this key area of service delivery and share some of the latest return on investment figures to illustrate how the membership software can save them money as well as improve the level of membership management."

The free consultancy sessions will focus on answering some key questions: How can membership organisations:

- Manage and grow their membership base cost effectively and efficiently?
- Engage and communicate with members effectively?
- Ensure members are active and taking advantage of the facilities and services offered?
- Give senior management the evidence of membership engagement in order to meet business objectives?

To take advantage of this exciting opportunity and to view a free one to one live demonstration of the membership software solution please contact Silverbear through one of the following channels: email [membership@silverbear.co.uk](mailto:membership@silverbear.co.uk), telephone 01483 301 333 or contact us online <http://www.silverbearmembership.co.uk>.





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## **About Silverbear**

Silverbear Membership Management Software solution is part of the portfolio of solutions from Silverbear Ltd. Employed within societies and membership organisations throughout the UK, Silverbear Membership Software helps organisations to build, define, examine, inform and communicate with existing and potential members.

## **Contact Silverbear**

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